



Introduction to Otoscan Regional CEU The Digital Ear Scanning System

Date: Friday, May 31, 2019 | 10am – 2pm EST **Location:** Microsonic Earmolds
2960 Duss Ave
Ambridge, PA 15003

CEUs Offered: 0.2 Units AAA | Lunch Provided

Come join us at Microsonic to learn about Otoscan, the all new digital ear scanning system, and how it can help **grow your practice, reduce costs** and **increase efficiencies** in your day-to-day operations.

Otometrics Otoscan opens up your clinic to many possibilities and revolutionizes a traditional/analogue process of making custom devices and creates a digital pathway that streamlines these custom hearing aid ordering processes. It eliminates the front-end shipping of earmold impressions and allows for quicker turn-around of orders

Just as important as running an efficient clinic, differentiating one's clinic is more vital these days than ever before. Otoscan has proven to differentiate one's clinic in the eyes of the patient. We will discuss how Otoscan will help differentiate your services.

Introduction to Otoscan | The Digital Ear Scanning System

Course description

Otoscan is a comprehensive ear scanning solution that provides a new, safe and easy way to make digital impressions for custom in-the-ear pieces such as earmolds and hearing aids. The scanning software transforms ear scans into digital image files that are ready to be used in 3D modeling production.

In addition to the validated patient benefits, we will review the overall operational and business benefits that Otoscan can provide to a clinic. For instance, a new workflow to the patient evaluation path could lead to increased business efficiencies and patient satisfaction. Compared to the traditionally passive silicone impression process, digital ear scanning could be converted to an active counseling tools that could help optimize the hearing aid selection and purchase process

As we get further into the course, participants will get to know the different hardware pieces that make up the Otoscan application including the scanner, the scanner cradle, a dedicated Otoscan laptop and a practice ear. In addition, the participants will gain an understanding of how the different Otoscan lasers and cameras work together to create a scan and how these components influence scanning technique. Scanning workflow will also be discussed. In addition to a demo of live ear scanning, a brief overview of the Gamified in-depth training software and the applications used to scan and order products will be reviewed.

Learner outcome

Upon completion of this course, participants will be able to:

- Discuss how 3D scanned ear images are used as a tool during hearing aid consultation to engage, educate, motivate potentially improve outcomes, communicate value and differentiate your practice.
- Describe how custom hearing devices could help providers differentiate and segment their offerings from over-the-counter options.
- Describe how Otoscan utilizes two different lasers to obtain a complete and accurate scan of the patient's ear canal.

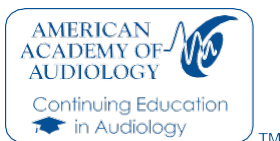
How to register

<https://otometrics.natus.com/en-us/introduction-otoscan-digital-ear-scanning-system>

Register by

May 29, 2019

CEU information



Otometrics, a division of Natus, is approved by the American Academy of Audiology to offer Academy CEUs for this activity. The program is worth a maximum of **0.2** CEUs. Academy approval of this continuing education activity is based on course content only and does not imply endorsement of course content, specific products, or clinical procedure, or adherence of the event to the Academy's Code of Ethics. Any views that are presented are those of the presenter/CE Provider and not necessarily of the American Academy of Audiology. This course is offered for up to **0.2** AAA CEUs.

We are Otometrics.

We are passionate about helping hearing care professionals and clinicians, like you, improve the lives of your patients.

About Otometrics

Otometrics, a division of Natus, is the audiology industry leader. For more than 50 years, Otometrics has been helping hearing and balance care professionals improve the quality of life for their clients and patients by delivering expert knowledge, reliable solutions and services and trusted partnership.

Otometrics develops, manufactures and markets audiological, otoneurologic and vestibular instrumentation in more than 80 countries under the Otometrics brands, including Madsen®, Aurical®, ICS®, Oscilla®, Otoscan® and Bio-logic®. Otometrics is a strategic business unit of Natus Medical Incorporated (North America NASDAQ: BABY) — a US-based leading provider of healthcare products, devices and services used in the newborn, neurology, sleep, hearing and balance markets. For more information, please visit: www.otometrics.com or www.natus.com.

More courses available at: www.otometrics.us/education